

weiwei-wang.com 929 326 4245 weiweiwang.design@gmail.com

WORK EXPERIENCE

Berlin, Germany Oct 2016 - Oct 2017

Makea Industries GmbH / Fablab Berlin | Product Designer

- > Worked on the project "Made for my wheelchair", where we developed wheelchair add-ons as open-source products in a team of designers, makers, and users with rapid prototyping technologies.
- > Coordinated project participants, led qualitative user research, assisted in planning and facilitating inclusive design workshops, led usability testing.
- > Worked on project documentation, created the visual design of the website and other materials for publicity, organized and participated in presentations.

Berlin, Germany Oct 2016 - Oct 2017

Mandalah conscious innovation | Freelance Product Designer

- > Participated in design sprints to create innovative and user-centered solutions for a car seat producer and a pet food company.
- > Created storyboards and prototypes for user testing and presentation.

Berlin, Germany Jan 2016 - Oct 2017

Be Able e.V. | Design Facilitator, Product Designer

- > Worked as part of the core team of Be Able, a social design collective with a focus on inclusive design.
- > Led the "Pancake project", a series of experimental ceramic workshops aiming to empower people with mental disabilities. This was then developed into a new production concept for the sheltered workshop Stephanus-Werkstätten Berlin.
- > Co-planned and conducted inclusive design thinking workshops.

Germany

Slow Tofu | Founder

Mar 2015 - Oct 2017

- > Designed, marketed and sold tofu-making tools, manufactured in collaboration with traditional artisans in China.
- > Planned and held tofu workshops in collaboration with the Berlin-based tofu manufacturer Tofu Tussis.
- > Created the project concept during bachelor thesis, aiming to bring awareness to the cultures behind tofu and reveal the value of freshly made tofu.

Köln, Germany

sedes research | Service Design Intern

- Oct 2015 Jan 2016 > Assisted the redesign of employees' workflow of the nursing center Evangelische Christophoruswerk.
 - > Conducted qualitative user research, created user experience journeys, participated in co-creating workshops.
 - > Participated in the redesign of the health care platform ProFIT.
 - > Assisted with the qualitative user research, worked on the information architecture, paper prototyping and wireframing.

Meezen, Germany Jun 2015 - Jan 2016

Dörfel Design | Freelance Tableware Designer

- > Assisted the design of the hotel dining set "MOON" for Rak Porcelain, bringing together the dining cultures of the East and the West.
- > Conducted research, created concept sketches and concept models, helped create technical drawings and build prototypes for presentation.

Hangzhou, China May - Oct 2014

PINWU Design Studio | Product Design Intern

- > Prepared research into traditional craftsmanship for designers participating in the Rong Design Exhibition.
- > Worked in the production team on the window display design for Hermès.

Stuttgart, Germany Apr - Aug 2013

Mueller Goranko Design Consultancy | Product Design Intern

- > Assisted the redesign of the ING-DiBa online bank to provide easier navigation for the users, using paper prototyping, wireframing and digital prototyping.
- > Created illustrations, icons, and style guides for the food ordering app FeedMe.
- > Developed two products for making fresh ginger tea, from research to ideation, prototyping, 3D modeling, and visual presentation.

Weimar, Germany Apr 2011 - Feb 2013

Studierendenwerk Thüringen | Cultural Exchange Coordinator

- > Matched international students to local families for cultural exchanges.
- > Organized weekly campus event "Culture Talks" where international students shared aspects of their own cultures.

EDUCATION

Weimar, Germany Oct 2010 - Apr 2015 Bauhaus Universität Weimar BFA Product Design | 3.6 GPA

Potsdam, Germany Oct 2015 - Feb 2016 **HPI School of Design Thinking**

Completed Basic Track.

EXHIBITION

Düsseldorf, Germany

REHACare

Oct 2017

Exhibited "Made for my wheelchair".

online Feb 2017 **3rd International Conference**

2017 of Food Design

Presented "Slow Tofu".

Milan, Italy Apr 2016 Cascina Cuccagna at Milan Design Week

P16 Exhibited the "Pancake project".

Frankfurt, Germany Sept 2015 **Tendence Fair for consumer goods**

Exhibited thesis project "Slow tofu".

Milan, Italy Apr 2015 Salone Satellite at Milan Design Week

Exhibited thesis project "Slow tofu".

AWARDS

China

Design Intelligence Award

May 2016

Selected as top 22 with thesis project "Slow tofu".

Germany

German Design Award

Jun 2015 Nominated as excellent product design with

thesis project "Slow tofu".

SKILLS

SOFTWARE

Adobe Photoshop Adobe InDesign Adobe Illustrator Adobe Fireworks Adobe XD Figma Sketch Maxon Cinema 4D

DESIGN

Rhinoceros

- > User & Design Research
- > Sketching & Ideation
- > Jorneymapping & Storyboard
- > Wireframing & Prototyping
- > Protyping: wood, metal, ceramics, textiles, 3D, etc.
- > Visual Design
- > User- & Usability Testing
- > Documentation & Presentation

LANGUAGES

English: fluent German: fluent Chinese: native